# Free Quality Listing Leads

Sellers contact us looking for a 1% agent to sell their home. We hand out those <u>leads to our working agents</u>. We definitely give our new agents leads to help them get some signs in the ground, because we know it all starts with a few listings and rolls from there.

# How Does the 1% Deal Work?

For homes under \$400,000 we charge \$7,950 & offer \$3,500 to a Buyer's agent. For homes over \$400,000 to \$900,000 we charge \$9,950 & offer \$4,450 to a Buyer's agent. For homes over \$900,000 we charge 1% + \$950 and offer 0.5% to a Buyer's agent. If the Seller wants to offer more commission to a Buyer's agent, the choice is theirs. If your Seller purchases a new home using you as their buyer's agent, you collect 100% of the commission offered after the \$500 office deal fee.

# Do Agents Sell 1% Listings?

Yes. Our MLS® listings are shown, and sold, by lots of Cooperating REALTORS® all of the time. Today Buyers are savvy and often tell their agent what homes they want to see. In Alberta, over 80% of our listing sales were sold by Cooperating agents. The proof is in the pudding! Our business model has a proven 20+ year track record built on selling lots of homes, in all market conditions.

#### What Full Service Means To Us

We provide Sellers with all the MLS® REALTOR® services that they would expect from any real estate agent but at a greatly discounted commission.

- MLS® listing on a local real estate board
- Internet exposure on Realtor.ca, onepercentrealty.com & many others
- Professional Real Estate Agent
- Complimentary Market Evaluation
- Digital Photos
- Responding to Consumer and REALTOR® Inquiries
- Showing the Property to Prospective Buyers
- Assisting the Seller in Offer Negotiations
- Cooperating with Brokerages representing Buyers
- Assisting in the Completion and Possession process

We are members of the Edmonton, Calgary & Lethbridge real estate boards and growing!

#### Contact the Owner of AB Franchise

Christine Tetreault
<a href="mailto:Christine.onepercent@gmail.com">Christine.onepercent@gmail.com</a>
780-268-4888



# Want Listings?

Qualified leads & low desk fees

Full Service Real Estate at a Fraction of the Cost!

Business Comes to You

Be Busy Selling Real Estate

New Agent Training

Low Office Overhead

National & Proven Brand

Great Success for New Agents

# You Have a Lot of Brokerage Options to Choose From...



As an Agent, there are so many options when selecting a brokerage to work for, and it's a very important decision.

# We will give you that edge over the other 10,000+ agents in Alberta

One Percent Realty's business model is different because we offer full service but at a discount commission. So our agent's marketing is not like the other materials sellers see all of the time, the 1% deal stands out and gets the phone ringing!

With our program you can go up against established agents in your area, who are spending a ton of money marketing themselves, and you will have a great chance of closing the listing.

All around us, consumers love to save money and get good value. So why wouldn't that apply to real estate too?

#### That's why our system works.

Once you have listings, you will do deals and be on your way to being a successful REALTOR® with lots of happy clients.

#### The 1% Deal

One Percent Realty is a full service discount Real Estate Brokerage, between the "for sale by owner" mere posting options & the higher commission - full service agents. The marketplace is changing and we believe we are ideally positioned for the future of the real estate sales industry.

# Why Discount My Commission

It's a highly competitive market, by charging your sellers less, with a proven business model and national brand behind you have the competitive edge needed become a busy successful agent with a large client base.

#### **Great Income Potential**

Potential sellers call and email us all the time to list their homes because we can save consumers lots of money while providing top notch service so our agents close lots of listings. Sellers turn into buyers, happy clients refer you more business. Our agents who want to be busy will be busy.

#### We Are a National Brand

One Percent Realty was founded in BC in 1999 and is now also operating in Alberta, Ontario, Nova Scotia, & Saskatchewan. Across Canada we consistently do in excess of a billion dollars in volume, year after year.

#### Low Desk Fees

For our agents there are very low desk fees of \$99/month.

Deal fees are not a % which add up quickly but a fixed \$450 per deal fee. We make money if you make money, so we also hope you do lots of deals. It's a win win.

#### The Ideal Candidate

You want to be a busy agent. You want to give your clients great service and feel good about what you charge. You believe that the industry is changing and you applaud more choices for today's consumer. Join the changing marketplace.

## **Agent Training**

Our knowledgeable Broker Christine Tetreault has been in Real Estate since 2009. She has closed hundreds of deals, is hands on, and knows what it takes to be successful. Our business model provides practical hands on experience with lots of Broker support & training materials, to help you gain the confidence & expertise you need.

### **One Percent Realty**

**Contact Information:** 

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www.onepercentrealty.com